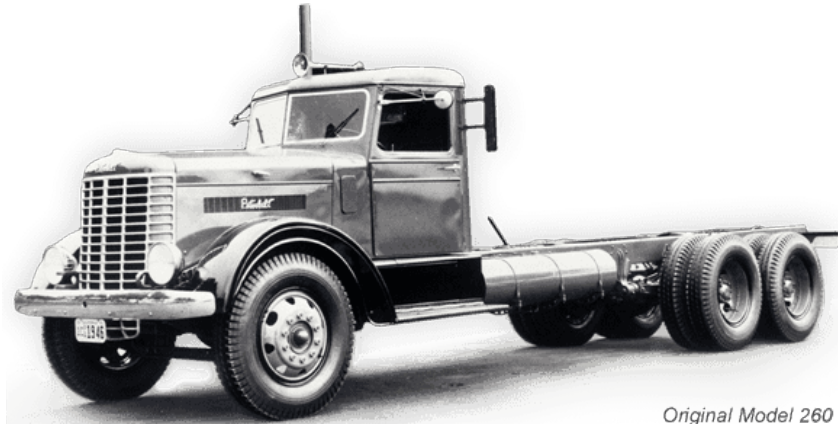




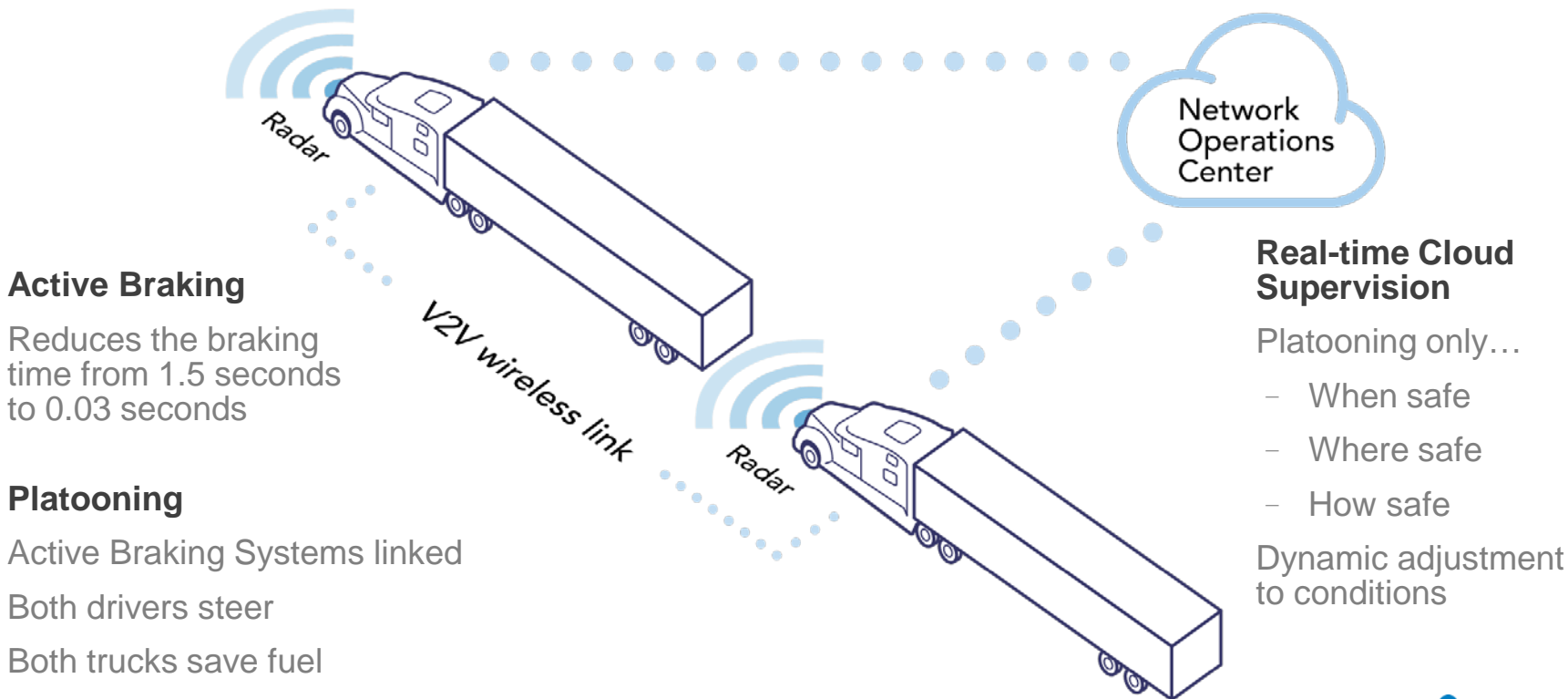
Connecting and Automating Trucks

Trucks Have Barely Changed in 80 Years





Connecting Trucks: Truck-Truck and Truck-Cloud



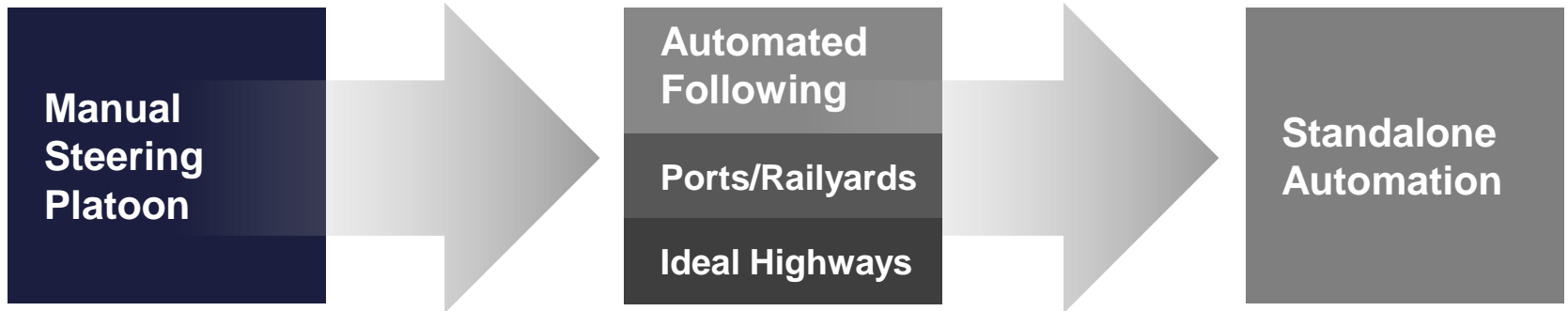
Attacking the 3 Major Cost Categories

Platooning

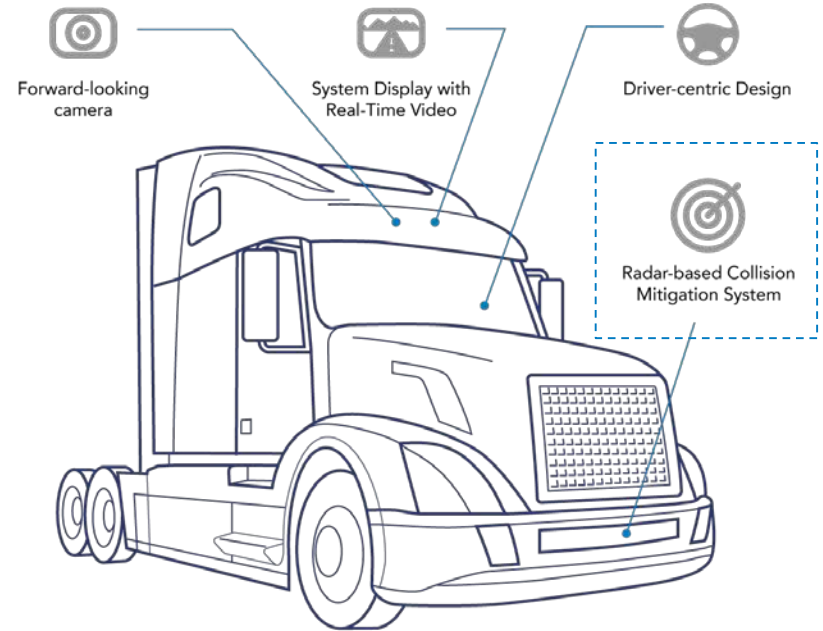
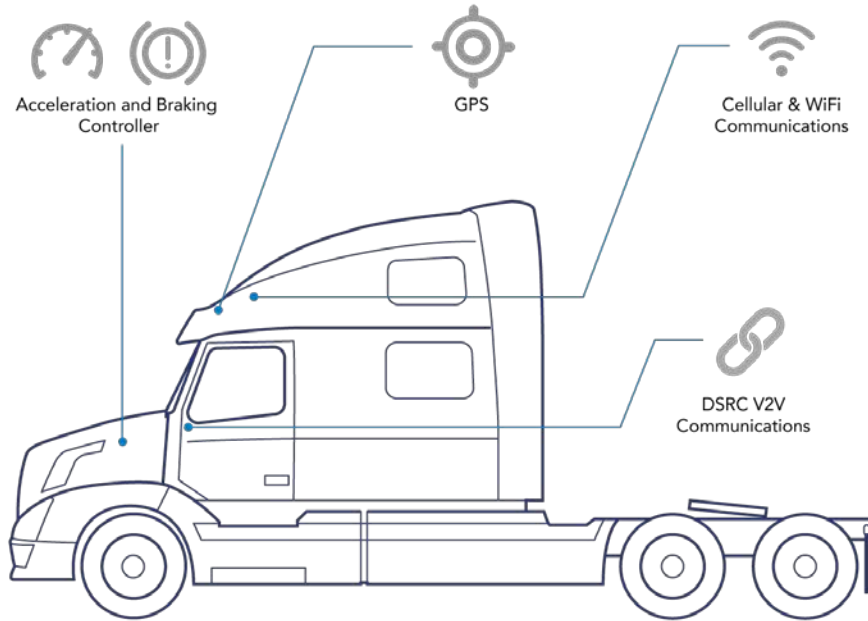
- Saves **fuel** by reducing drag
- Prevents **crashes** through reliable, near-instantaneous, precise braking

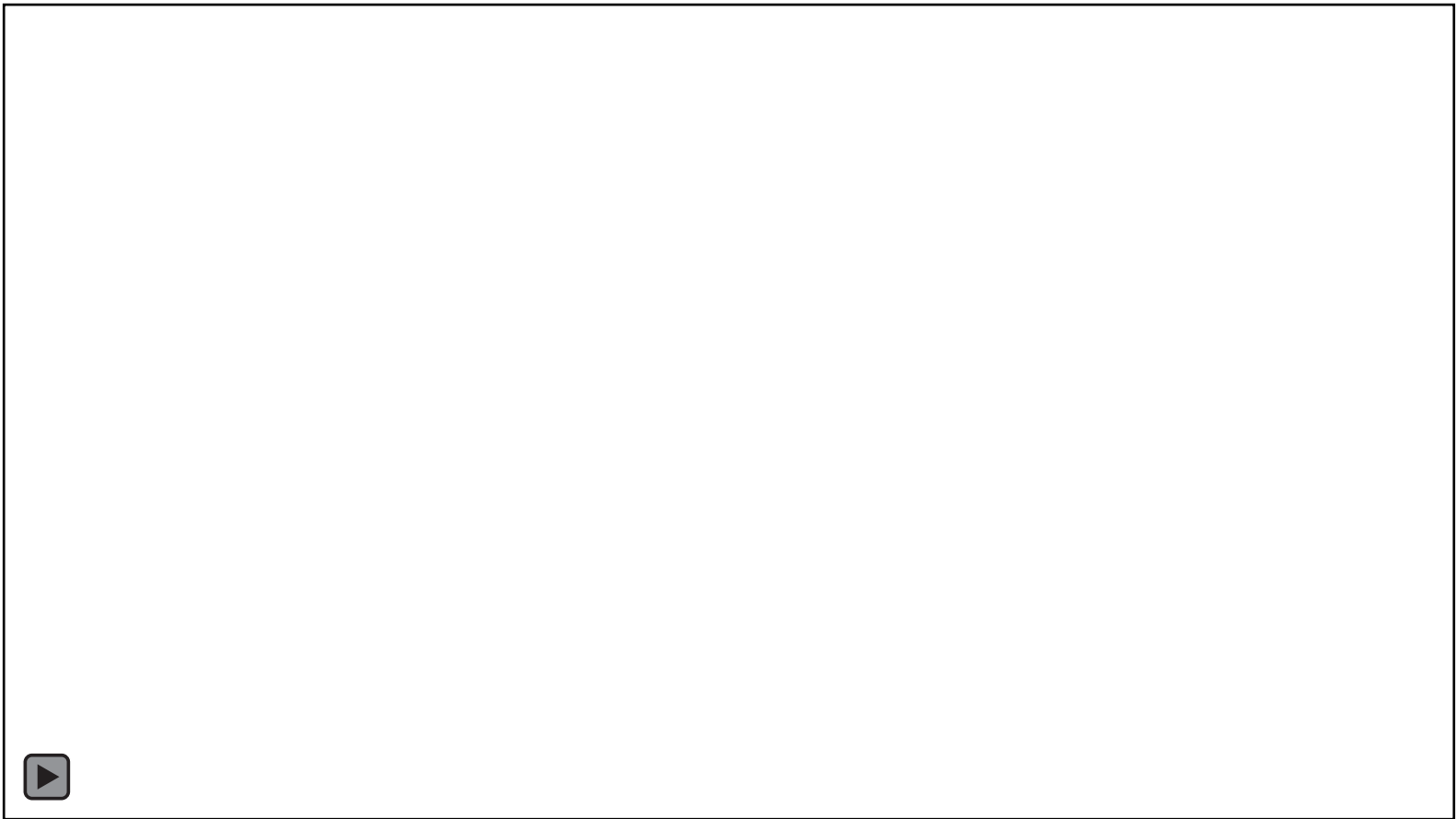
Automation

- Autonomy eliminates the need for **drivers**, reducing the need for scarce, expensive labor



Platooning System: Simple Retrofit in Under 3 Hours





<https://youtu.be/-NtYUwGGk1A>

Freight: Concentrated on ~45,000 miles of Highway



An aerial view of a two-lane highway winding through a vast, arid desert landscape. Two semi-trucks with white trailers and maroon cabs are driving away from the viewer. The foreground shows rocky, scrubby terrain. The Peloton logo is overlaid in the center of the image.

 Peloton