



**Wharton**  
UNIVERSITY of PENNSYLVANIA

William *and* Phyllis  
**MACK INSTITUTE**  
*for* INNOVATION MANAGEMENT

# “Connected Truck, Connected Car” Conference

June 1-2, 2017

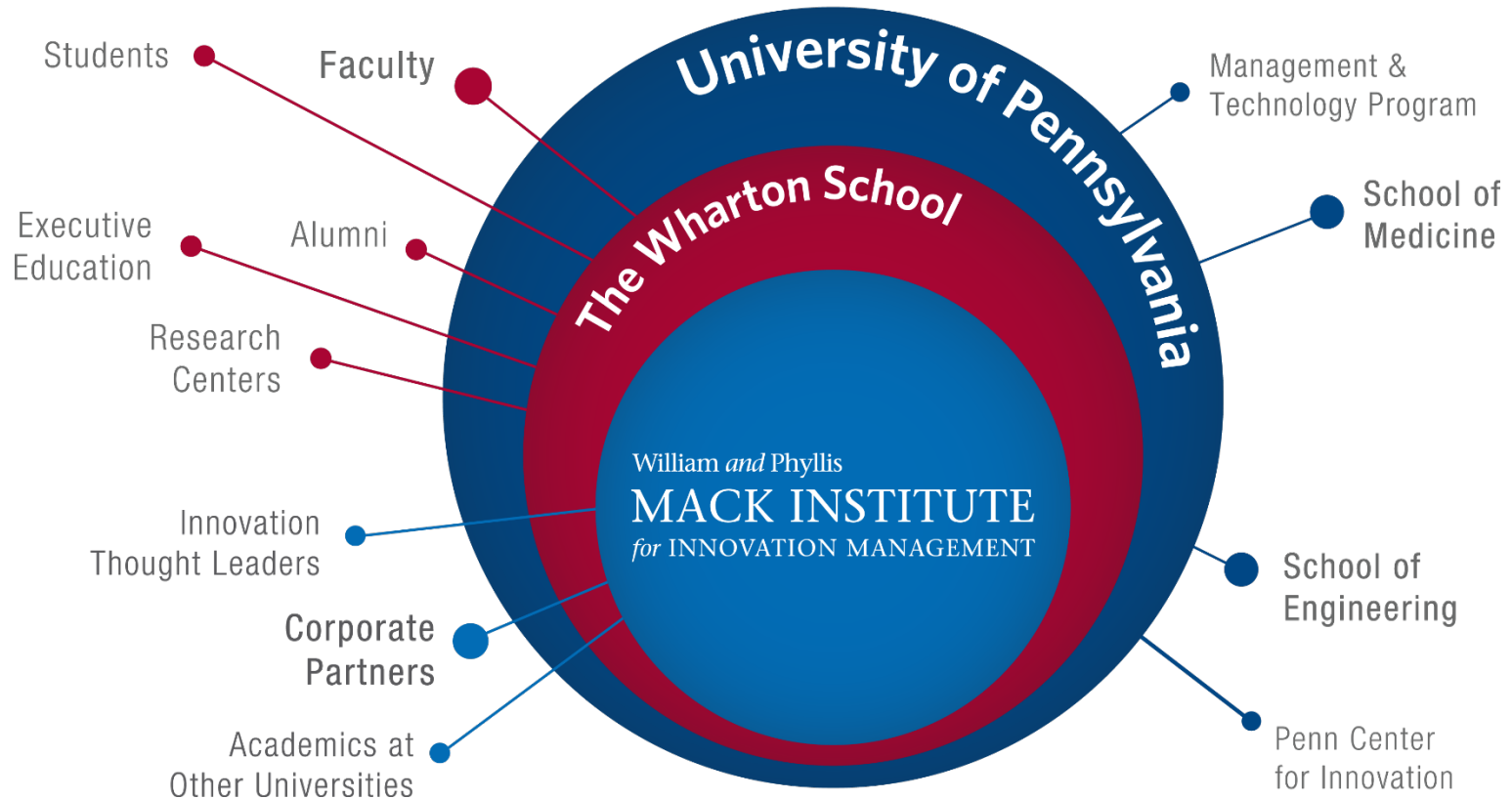
**PVMI** PROGRAM *on* VEHICLE  
*and* MOBILITY INNOVATION

# Our Mission

The Mack Institute fosters industry and academic communities to transform our innovation research into real-world impact.



# A Central Node in a Knowledge Network



We act as the hub of a global network linking scholars, industry leaders, and students.

# Current Corporate Partners



# Programs

## Corporate Partners

### Researchers

Research funding  
 Program on Vehicle & Mobility Innovation  
 Wharton Technology & Innovation Conference  
 Mack Innovation Doctoral Association  
 PhD conference  
 Working Paper Series  
 White Paper Series

Mack Talks  
 Shows on Sirius Radio 111

Collaborative Innovation Program  
 Online research archive

Penn Wharton Commercialization Workshop  
 Research assistance

### Students

Student research fellowships  
 Student initiative sponsorship  
 Courses taught by faculty directors

Bi-annual industry conferences  
 Focused theme workshops  
 Partner roundtable events  
 Emerging technology conferences

Case competitions  
 Innovation management challenges

Alumni Affiliates  
 Y-Prize Competition



# WHO WE ARE



**HARBIR SINGH**  
Co-director, Mack Institute; Vice Dean for Global Initiatives and Mack Professor of Management



**NICOLAJ SIGGELKOW**  
Co-director, Mack Institute; David M. Knott Professor and Professor of Management



**CHRISTIAN TERWIESCH**  
Co-director, Mack Institute; Andrew M. Heller Professor; Senior Fellow, Leonard Davis Institute for Health Economics



**SAIKAT CHAUDHURI**  
Executive Director, Mack Institute; Adjunct Associate Professor of Management



**JOHN PAUL MACDUFFIE**  
Director, PVMI, Mack Institute; Professor of Management

## Faculty Directors



**GEORGE S. DAY**  
Geoffrey T. Boisi Professor Emeritus



**JITENDRA V. SINGH**  
Dean, Michael Jebsen Professor of Business, Hong Kong Science and Technology University

## Faculty Emeritus in Residence



**TERRI BUTRYMOWICZ**  
Program Manager



**MICHELLE ECKERT**  
Marketing and Communications Coordinator



**KATE FITZ-HENRY**  
Admin. Coordinator



**JOE NEBISTINSKY**  
Associate Director for Industry Engagement

## Mack Institute Staff

## Mack Institute Core Team



**RAPHAEL (RAFFI) AMIT**  
Robert B. Goergen Professor of Entrepreneurship; Academic Director, Goergen Entrepreneurial Programs; Academic Director, Wharton Global Family Alliance



**DAVID ASCH**  
Professor of Medicine, Medical Ethics and Health Policy, Anesthesiology and Critical Care Medicine, Health Care Management, and OPIIM; Exec. Director, Center for Health Care Innovation



**WILLIAM HAMILTON**  
Ralph Landau Professor Emeritus of Management and Technology



**DAVID HSU**  
Richard A. Sapp Professor; Professor of Management



**LORI ROSENKOPF**  
Simon and Mildred Palley Professor of Management; Vice Dean and Director, Wharton Undergraduate Division



**VIJAY KUMAR**  
Nemirovsky Family Dean, School of Engineering and Applied Science; UPS Foundation Professor



**DANIEL LEVINTHAL**  
Reginald H. Jones Professor of Corporate Strategy; Chair, Management Department



**BRIAN LITT**  
Professor of Neurology and Bioengineering; Director, Center for Neuroengineering and Therapeutics



**KARL T. ULRICH**  
Vice Dean of Innovation; CIBC Professor; Professor of Operations and Information Management



**SIDNEY G. WINTER**  
Deloitte and Touche Professor Emeritus



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